

The banner features the FBINAA logo in a stylized, outlined font. Below it, the text '2010 Annual Training Conference' is written in a bold, serif font. Underneath that, the dates 'July 23 -28, 2010' and the location 'Hynes Convention Center, Boston, Massachusetts' are listed in a smaller, sans-serif font. On the right side, there is a circular seal with 'FBI NATIONAL ACADEMY' around the perimeter and a central figure on a horse. Below the seal is a red banner with '75 YEARS' and 'Boston 2010' in a stylized font. The background is a dark blue with a faint, large watermark of the FBI National Academy seal.

FBINAA

2010 Annual Training Conference

July 23 -28, 2010

Hynes Convention Center, Boston, Massachusetts



Conference Exhibition Opportunities

The FBI National Academy Association (FBINAA) and the New England Chapter invite companies and other organizations to participate in the 2010 Annual Training Conference to exhibit at the two day Law Enforcement Exhibition. The booth costs and benefits of exhibiting are outlined in this package.

For exhibit inquiries please contact Mark Lorimer or Chief Peter McGowan.

- Mark Lorimer - FBINAA Conference Planner at (562) 233-6400 or mark@eventivegroup.com
- Chief Peter McGowan – Exhibition Chair at fbinaaBoston2010@gmail.com

About the FBI National Academy Associates

The FBI National Academy Associates (FBINAA) is recognized globally among government leaders, law enforcement agencies and our communities as the premier provider of law enforcement expertise, training, education and information. We are the resource of choice on law enforcement issues and the standard by which all other law enforcement agencies measure their performance. Our hallmarks are leadership, teamwork and the courage of our members, and our ability to anticipate and effectively respond to global and community law enforcement needs, ensuring the safety of the citizens we serve.

The FBINAA is a dynamic organization comprised of middle to executive level law enforcement professionals. Members of our association are **sworn officers** and graduates of the FBI National Academy. Members can be found in all 50 states, 134 countries and US territories/possessions. Agency types include, but not limited to: **state, county, municipal, sheriffs, campus, airport, railroad and federal.**

The annual conference is held to ensure that leaders remain current on matters relating to their profession and to reinforce relationships and cooperation within policing and corporate communities at all levels.

Benefits of the Law Enforcement Exhibition

The Annual FBINAA National Training Conference and Law Enforcement Exhibition are expected to attract more than 2,000 attendees, **who are** their agency's decision makers. Conference delegates are continually looking for new and innovative products and/or services available to the law enforcement community. Their genuine interest is necessitated by their prospective agencies to make educated purchasing decisions.

This year, the Exhibition will be open to additional non-member law enforcement personnel (especially from the local area). Day passes will be available and are expected to increase floor traffic up to 50% over the two days resulting in an expected draw of over 2,000 attendees. In addition, the Exhibition will include a demonstration stage, welcome reception, door prizes and more.

Exhibition Information

Exhibition Dates	Saturday and Sunday, July 24-25, 2010
Open Floor Schedule	Saturday - 10:00 am to 5:00 pm and Sunday – 10:00 am to 3:00 pm
Location	Hall D, Hynes Convention Center
Booth Sizes	10' x 10' Standard Booth – may combine multiple standard booths for larger booth
Booth Pricing & Payment	\$1,350 - back section \$1,575 - high profile front section
Registration & Payment	There are two ways to register for an exhibition booth. <ol style="list-style-type: none"> 1. Visit www.FBINAA.org to <u>register online</u> (full payment required) 2. Complete the one-page booth contract and fax directly to FBINAA at 703-632-1993. FBINAA accepts Visa, Mastercard, American Express, Discover, and check. If paying by check, please make payable to FBINAA and mail to: Becky Storm, Office Manager FBI Academy Quantico, VA 22135
Booth Amenities	Each booth includes pipe/drape, 6' table, two chairs, waste basket and ID sign
Booth Add-ons	Carpet and electric may be purchased through GES (exhibit decorator)
Booth Assignment	All booths are assigned on a first-come, first-served basis determined by the date the contract and full payment are received. Every effort will be made to assign exhibitors one of the stated location preferences (as requested on the exhibitor contract). However, the conference cannot guarantee a booth location until assigned and confirmed. Should all preferred locations be assigned, FBINAA reserves the right to assign exhibitor space from available locations.
Exhibit Hall Capabilities	The Hynes Convention Center, Hall D can accommodate motorized vehicles and other large apparatus. The Hall ceiling height is 30'. The Hall has 16 loading docks and 3 drive-in ramps.
Exhibition Decorator	GES Exposition Services , Phone: 800-475-2098, Fax: 866-329-1437. GES provides 24/7 access to view show information, place orders and download important documents at www.ges.com . GES will assist exhibitors with booth amenities, power, carpet, load-in and load-out and shipping details.
Conference Premiums	Product/Service Demonstration Stage – please call Mark Lorimer at 562-233-6400 for details about a new opportunity to feature vendor products and services on stage during the Exhibition. Each booth receives two (2) tickets to the President's Reception and Family Night.
Set-Up (Load-in)	Friday, July 23
Strike (Load-out)	Sunday, July 25 – 4:00 pm

2010 Annual Training Conference Summary

- Date** **Friday, July 23 – Wednesday, July 28, 2010**
- Location** **Hynes Convention Center, Boston, Massachusetts**
- Hosts** **New England Chapter of the FBINAA**
- Attendees** A total estimated attendance of **1,800** (FBINAA member delegates, spouses and family)
- Program** The conference features the following major programs and activities:
- **Quality training sessions** and presentations
 - Two-day **Exhibition** (estimated 200+ vendor booths featuring products and services)
 - **Delegate featured events and activities** (Ice Breaker welcome reception, President's Reception, golf tournament, pistol shoot, 5K run)
 - **Association ceremonial programs** (memorial, prayer breakfast, elections)
 - **Family programs** featuring the best Boston has to offer
 - **Charity Silent Auction** benefiting Cops for Kids with Cancer
 - **Day pass** to the Law Enforcement Exhibition for non-member law enforcement personnel
 - Major gifts and give-aways

More About the FBI National Academy Associates

From its inception in 1935 by FBI Director J. Edgar Hoover, the FBI National Academy has long been a vital element in fostering improvement of law enforcement standards, knowledge and cooperation throughout the world. The National Academy and the FBI's 'Field Police Training Program' provides a wide range of leadership and specialized training, as well as an opportunity for professional law enforcement officials to share ideas, techniques and experience.

In 1980, the program was expanded to quarterly classes consisting of 10 weeks to allow more upper and mid-level law enforcement personnel from around the world the opportunity to experience the National Academy. The curriculum focuses on leadership and management training and consists of courses related to Leadership and Management Science, Behavioral Science, Law, Communication, Forensic Science and Health/Fitness.

Over 33,000 students have graduated from the FBI National Academy since 1935 with 7% of the graduates representing other countries, U.S. territories and possessions. Following graduation, each individual has the opportunity to join the FBINAA, a dynamic organization of more than 17,000 law enforcement professionals who have played a significant role in developing a higher level of competency, cooperation and integrity within the law enforcement community.

As the mission continues, former FBI Director, Judge William H. Webster, best expressed its goal: "Set the standard for integrity, competence, dedication and professionalism ... and enforce the law in a constitutional manner." It is hoped that you and your company will strongly consider the value of supporting and participating with the New England FBINAA Chapter as we host the 2010 National Conference in Boston Massachusetts in July.

Honorary Chairpersons

SAC Warren T. Bamford
FBI Boston Office

Commissioner Edward Davis
Boston Police Department

Conference Chair

Deputy Chief William Brooks
Wellesley Police Department
Wellesley, MA

Conference Vice Chairs

Chief Joseph Griffin
Dover Police Department
Dover, MA

Chief Peter McGowan
Millis Police Department
Millis, MA

Chief Richard Smith
Wakefield Police Department
Wakefield, MA

FBINAA New England Board

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Cumberland Co Sheriff's Office
Portland, ME

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Cambridge Police Department
Cambridge, MA

FBI NAA

2010 Annual Training Conference

July 23 -28, 2010

Hynes Convention Center, Boston, Massachusetts



Contract for Exhibition Booth Space

Exhibitor Name: _____
Product/Service to be displayed: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Email: _____
Fax: _____ Website: _____

Select Exhibit Space Rental Option

No. of Standard 10' x 10' booths _____ x \$1,350.00 (back section) \$ _____
No. of Standard 10' x 10' booths _____ x \$1,575.00 (front section – high profile) \$ _____

Exhibitors who are National Academy Graduates, please provide session number: _____ (leave blank in inapplicable)

Terms and Conditions

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Center premises and will indemnify, defend and hold harmless the Resort, its owner, and its management company, as well as their respective agents, servants, and employees from an and all such losses, damages, and claims. All exhibitors are subject to final approval by the FBINAA, which reserves the right to reject an application or grant of an exhibit booth at any time.

We undersigned, and herby apply for exhibit space at the FBINAA 2010 Conference in Boston, MA subject to the rules and regulations governing the exhibitor as stated, which we accept as part of the agreement.

Signature _____ Date _____

If none of our booth selection(s) is/are available, we agree to accept the space assigned.

1st Choice _____ 2nd Choice _____ 3rd Choice _____ Booth assigned _____ (FBINAA only)

Payment Terms

Non-Refundable Deposit in the amount of \$600.00 is required and must accompany this application. **Full Payment** is due March 1, 2010. Failure to submit full payment by this date may result in cancellation of space. **Cancellation of Space** at any time will result in forfeiture of deposit and any monies paid. **Forms of Payment** include check, Visa, MasterCard, American Express and Discover. Make Checks payable to **FBINAA**.

Return completed booth form to FBINAA, Inc., Becky Storm, Office Manager, FBI Academy, Quantico, VA 22135 or via fax – (703) 632--1993 (credit cards only).

Card Number: _____ Exp: ____/____ Security code: _____
Name on Card: _____ Billing Address: _____

FBI National Academy Associates
Mark Lorimer, Conference Planner

Phone: 562-233-6400 – Fax: 703-632-1993 – Email: mark@eventivegroup.com – Tax I.D. 52-6080524