

The logo for the FBI National Academy Association (FBI NAA) is displayed in a stylized, outlined font.

2010 Annual Training Conference

July 23 -28, 2010

Hynes Convention Center, Boston, Massachusetts



Conference Sponsorship Opportunities

The FBINAA National Academy Association (FBINAA) and the New England Chapter invite companies and other organizations to participate in the 2010 Annual Training Conference as a sponsor. The pledges and benefits of sponsorship are outlined in this package.

The FBINAA is a 501 (c) (3) not-for-profit organization and will provide a tax receipt upon request. Sponsorships of the Annual Training Conference may be eligible for tax filing status under this designation.

For sponsorship inquiries, please contact Mark Lorimer or Chief Rick Smith.

- Mark Lorimer - FBINAA Conference Planner at (562) 233-6400 or mark@eventivegroup.com
- Chief Rick Smith – Fundraising Chair at (781) 246-6323 or chief@wakefieldpd.org

About the FBI National Academy Associates

The FBI National Academy Associates (FBINAA) is recognized globally among government leaders, law enforcement agencies and our communities as the premier provider of law enforcement expertise, training, education and information. We are the resource of choice on law enforcement issues and the standard by which all other law enforcement agencies measure their performance. Our hallmarks are leadership, teamwork and the courage of our members, and our ability to anticipate and effectively respond to global and community law enforcement needs, ensuring the safety of the citizens we serve.

The FBINAA is a dynamic organization comprised of middle to executive level law enforcement professionals. Members of our association are **sworn officers** and graduates of the FBI National Academy. Members can be found in all 50 states, 134 countries and US territories/possessions. Agency types include, but not limited to: **state, county, municipal, sheriffs, campus, airport, railroad and federal.**

The annual conference is held to ensure that leaders remain current on matters relating to their profession and to reinforce relationships and cooperation within policing and corporate communities at all levels.

Benefits of Sponsorship

Conference sponsorship is a tremendous opportunity to support the FBINAA and connect directly with the top-level law enforcement executives in North America and throughout the world. The program is designed for creative methods at promotion through sponsorship of delegate events, family activities, training sessions and the conference.

Sponsorship generally includes participation in the conference Law Enforcement Exhibition, which is expected to attract more than 2,000 high level decision makers. Conference delegates are continually looking for new and innovative products and/or services available to the law enforcement community. This year, the Exhibition will be open to additional non-member law enforcement personnel (especially from the local area). Day passes will be available and are expected to increase floor traffic up to 50% over the two days resulting in an expected draw of over 2,000 attendees. In addition, the Exhibition will include a demonstration stage, welcome reception, door prizes and more.

2010 Annual Training Conference Summary

Date	Friday, July 23 – Wednesday, July 28, 2010
Location	Hynes Convention Center, Boston, Massachusetts
Hosts	New England Chapter of the FBINAA
Attendees	A total estimated attendance of 1,800 (FBINAA member delegates, spouses and family)
Program	The conference features the following major programs and activities: <ul style="list-style-type: none">• Quality training sessions and presentations• Two-day Exhibition (estimated 200+ vendor booths featuring products and services)• Delegate featured events and activities (Ice Breaker welcome reception, President's Reception, golf tournament, pistol shoot, 5K run)• Association ceremonial programs (memorial, prayer breakfast, elections)• Family programs featuring the best Boston has to offer• Charity Silent Auction benefiting Cops for Kids with Cancer• Day pass to the Law Enforcement Exhibition for non-member law enforcement personnel• Major gifts and give-aways

More About the FBI National Academy Associates

From its inception in 1935 by FBI Director J. Edgar Hoover, the FBI National Academy has long been a vital element in fostering improvement of law enforcement standards, knowledge and cooperation throughout the world. The National Academy and the FBI's 'Field Police Training Program' provides a wide range of leadership and specialized training, as well as an opportunity for professional law enforcement officials to share ideas, techniques and experience.

In 1980, the program was expanded to quarterly classes consisting of 10 weeks to allow more upper and mid-level law enforcement personnel from around the world the opportunity to experience the National Academy. The curriculum focuses on leadership and management training and consists of courses related to Leadership and Management Science, Behavioral Science, Law, Communication, Forensic Science and Health/Fitness.

Over 33,000 students have graduated from the FBI National Academy since 1935 with 7% of the graduates representing other countries, U.S. territories and possessions. Following graduation, each individual has the opportunity to join the FBINAA, a dynamic organization of more than 17,000 law enforcement professionals who have played a significant role in developing a higher level of competency, cooperation and integrity within the law enforcement community.

As the mission continues, former FBI Director, Judge William H. Webster, best expressed its goal: "Set the standard for integrity, competence, dedication and professionalism ... and enforce the law in a constitutional manner." It is hoped that you and your company will strongly consider the value of supporting and participating with the New England FBINAA Chapter as we host the 2010 National Conference in Boston Massachusetts in July.

Honorary Chairpersons

SAC Warren T. Bamford
FBI Boston Office

Commissioner Edward Davis
Boston Police Department

Conference Chair

Deputy Chief William Brooks
Wellesley Police Department
Wellesley, MA

Conference Vice Chairs

Chief Joseph Griffin
Dover Police Department
Dover, MA

Chief Peter McGowan
Millis Police Department
Millis, MA

Chief Richard Smith
Wakefield Police Department
Wakefield, MA

FBINAA New England Board

President
Chief Deputy Kevin Joyce
Cumberland Co Sheriff's Office
Portland, ME

1st Vice President
Deputy Chief Mike Allen
Rochester Police Department
Rochester, NH

2nd Vice President
Det. Lieut. John Flaherty
Rhode Island State Police
North Scituate, RI

3rd Vice President
Chief Mike Botieri
Plymouth Police Department
Plymouth, MA

4th Vice President
Sgt. Kevin Stevens
Rutland City Police Department
Rutland, VT

Immediate Past President
Director June Kelly
Vermont Training Council
Pittsford, VT

Secretary/Treasurer
Supt. Harold Murphy, Ret.

Cambridge Police Department
Cambridge, MA

FBINAA

2010 Annual Training Conference

July 23 -28, 2010

Hynes Convention Center, Boston, Massachusetts



Conference Partnership Levels

		Amber (\$5,000)	Pearl (\$10,000)	Emerald (\$25,000)	Topaz (\$50,000)	Sapphire (\$75,000)	Ruby (\$100,000)
Standard Benefits	Sponsor logo in the Official Program Guide	✓	✓	✓	✓	✓	✓
	Sponsor logo and company website link on the official Conference website	✓	✓	✓	✓	✓	✓
	Sponsor logo on signage displayed during the Conference and Exhibition	✓	✓	✓	✓	✓	✓
	Two complimentary passes to the Opening Ceremony	✓	✓	✓	✓	✓	✓
	Discount on advertising in the "National Academy Associate"	✓	✓	✓	✓	✓	✓
Premium Benefits	Complimentary exhibit booth (10' x 10') at the Law Enforcement Exhibition		✓	✓	✓	✓	✓
	Authorization to mention Partnership with the FBINAA in promotions and advertising with the phrase "National Academy Associates Partner"		✓	✓	✓	✓	✓
	Hospitality suite at the Conference (expenses to be covered by sponsor)			✓	✓	✓	✓
	Two complimentary passes to the Icebreaker Event, the President's Reception and Family Night			✓	✓	✓	✓
	Opportunity to host an information "on-stage" session during the Exhibition				✓	✓	✓
	Four additional complimentary passes to the Opening Ceremony				✓	✓	✓
	Four additional complimentary passes to the Icebreaker Event, the President's Reception and Family Night					✓	✓
	Complimentary booth (10' x 20') at the Exhibition						✓
	Partner Points to apply towards sponsorship opportunities (see next page)	5	10	25	50	75	100

Partner Point Opportunities

Sponsors select the **added premium** from the opportunities below based on the points designated for the partnership levels. Contact Mark Lorimer, Conference Planner, at mark@eventivegroup.com (562-233-6400) for availability and to discuss details.

<u>Programs to Sponsor</u>	<u>Designation</u>	<u>Points</u>
President's Welcome Reception	Presenting Sponsor	100
Closing Conference Banquet	Presenting Sponsor	100
Law Enforcement Exhibition	Presenting Sponsor	100
Welcome Ice Breaker Event	Presenting Sponsor	75
Training Presentations & Speakers - All Delegate Sessions	Presenting Sponsor	75
Golf Tournament	Presenting Sponsor	50
5K Run	Presenting Sponsor	50
Pistol Match	Presenting Sponsor	50
Delegate Luncheon (1 of 2 opportunities)	Presenting Sponsor	30
Delegate Breaks & Refreshments (1 of 2 opportunities)	Presenting Sponsor	30
Conference Entertainment	Presenting Sponsor	30
Opening Ceremony	Presenting Sponsor	25
Family Activities – Single Off-Site Adventure (Freedom Trail Walking Tour, Shopping Trip to Faneuil Hall Marketplace, Sam Adams Brewery Tour, Boston Children's Museum, USS Constitution Tour, Fenway Park Tour, Whalewatch Cruise, Duck Tours, John F. Kennedy Presidential Library Tour, Odyssey Luncheon Cruise) (1 of 10 opportunities)	Presenting Sponsor	25
Training Presentations & Speakers - Single Break-Out Sessions	Presenting Sponsor	25
National Scholarships	Presenting Sponsor	25
Delegate Breakfast (1 of 2 opportunities)	Presenting Sponsor	20
Reunion Session Night	Presenting Sponsor	20
National Academy Women's Graduate Breakfast	Presenting Sponsor	15
Prayer Breakfast	Presenting Sponsor	15
Hospitality Reception	Presenting Sponsor	10
Exhibition Stage Demonstration	Presenting Sponsor	10
Youth Activity Room	Presenting Sponsor	10
National Board Meetings & Events	Presenting Sponsor	10
Exhibition Sponsor Hospitality Area - Refreshments		5
Delegate Welcome Packet - Opportunity to provide materials		5
Supporting Sponsor Designation at One Conference Event	Supporting Sponsor	5

In-kind Sponsorship Opportunities

Benefits determined based on actual in-kind donation value. Contact Mark Lorimer for availability and to discuss details.

<u>Programs to Sponsor</u>	<u>Designation</u>
Technical Production - AV & Stage Services	Official AV Provider
Event Transportation - Off-site Activities	Official Provider
Delegate Bags - Registration & Events	Official Provider
Gift Sponsor - Assorted Delegates Gifts	Gift Provider (may be multiple)
Conference Printing - Program Brochure	Official Program Sponsor
Conference Printing - Signs & Delegate Materials	Conference Printer
Conference Awards	Official Awards Provider
Conference Volunteer & Staff Shirts	Official Provider